

**PROGRAM OF EVENT FOR THE SECOND EDITION OF THE CAMEROON
INTERNATIONAL TOURISM FAIR
Limbe, Cameroon**

Theme: “Ecotourism and socio cultural development: harnessing and valorizing potentials for a sustainable future”

Day/ Date	Event/ Activity	Venue	Time	Responsible
Day 0 Wednesday 02 nd Nov. 2022	Arrival and installation of exhibitors stands by various sectors	Limbe Botanic Garden	15. ⁰⁰ – 18. ⁰⁰	General Coordination
Thursday 03rd Nov. 2022				
PART 1: Opening ceremony under the patronage of the minister of the state, minister of tourism and leisure.				
Thursday 03 rd Nov. 2022	Opening Ceremony	Limbe Botanic Garden		
	Arrival of guest		09. ⁰⁰ - 09. ³⁰	
	Arrival of dignitaries		9. ³⁰ – 10. ²⁰	
	Arrival of minister of state, minister of tourism and leisure		10. ²⁰ - 10. ³⁰	
	Opening ceremony Speeches 1. Mayor – Limbe City 2. Event promoter – Flora Travel and Tours 3. Keynote Speaker – HRM Nfon Mukete IV Ekoko - Nfon of Kumba and Paramount Ruler of the Bafaw people, The Turkish Honorary Consul and the 1 st Vice President of the Cameroon Chamber of Commerce, Industry, Mines and Crafts. 4. Speech by the Minister of State, Minister of Tourism and Leisure.		10: ³⁰ – 12: ³⁰	
	Official Opening/ Visit to exhibition stands by the Minister and entourage		12: ³⁰ – 13. ⁰⁰	
PART II: Workshop 1: Topic “Cultural heritage in Africa with Cameroon as Africa in miniature”				
Day 1 Thursday 03 rd Nov. 2022	Panel . - The Consul General of Nigeria to the Littoral and West region HRM (Queen) Efe Clark-Omeru. - The Egyptian Ambassador Hedalia Faye Faraj Ghubral. - The Tunisian representative - The Canadian Ambassador H. E Lorraine Anderson.	00	00	00

	<ul style="list-style-type: none"> - UNESCO – The Regional Director UNESCO Multi-Sectoral Regional Office for Central Africa. - The Honorary Consul of India, Kumar Ravi. 			
	Workshop 2: Topic “Linking Conservation & Tourism” Interspaced with Musical interludes and Cultural displays, traditional dances	00	00	Theophilus Ngwene, (Program Executant WWF Coastal Forests Program LIMBE)
	Cocktail / Animation	00	00	MC
Day 2 Friday 04 th Nov. 2022	LIMBE CITY TOUR BEGINS		8:00 – 9:00	General Coordination
	Exhibition grounds opens		9:00 -	General Coordination
	Workshop 1: Entrepreneurship	00	00	
	Workshop 2: Students/ Professionals/ Employers interaction, Coordinator NEF	00	00	
	Workshop 3: Youth opportunities within the tourism sector in Cameroon, Facilitator Ministry of Tourism	00	00	
	Workshop 4: Capacity building: Development of technical skills for the people of the Arts and Crafts sector,	00	00	Professional Trainer Milton Nembu
	Cultural manifestation entertainment, display of Arts and Crafts, Fashion, Music. Student and professional exchanges		15:00 – 17:00	00
Day 3 Saturday 5 th Nov. 2022	Exhibition continues Guided Tour to Limbe Botanic Garden	Limbe Botanic Garden	9:00 – 11:30	
	Closing Ceremony begins		12:00 -	
	Cultural Displays, manifestation, Drama (Re-enactment of Slave Trade in Bimbia).	00	00	
	Closing ceremony / Speeches Speech by H. E Volkan Isikçi, Turkish Ambassador to Cameroon		13:00 -13:30	
	Prize awards and recognitions Prize award by: H. E Volkan Isikçi, Turkish Ambassador to Cameroon	00	00	
	Musical performances and cultural displays	00	00	
	End of 2nd Edition of the Cameroon International Tourism Fair & Departure			14:30 – 15:30