



BENEFITS OF CTBC MEMBERSHIP

1. Business Referrals and Connections

- Gain access to a network of vetted business partners, suppliers, and institutions in both Cameroon and Türkiye.
- Personalized introductions to potential clients and collaborators in your industry.

2. Advertising and Marketing Opportunities

- Showcase your business on the CTBC website and social media platforms, which attract significant traffic and engagement.
- Opportunities to be featured in CTBC newsletters, promotional materials, and event campaigns.

3. Discounts and Rebates

- Exclusive discounts with Turkish Airlines, including airfare rebates, priority cargo services, and business travel perks.
- Special rates at CTBC-hosted events and activities within Cameroon and in Türkiye.
- Preferred pricing with partner hotels, conference venues, and other hospitality services in Türkiye and Cameroon.

4. Business Insights and Intelligence

- Access to trade bulletins, market research, and industry reports to keep you informed of key opportunities and trends in Cameroon and Türkiye.
- Invitations to workshops, seminars, and forums designed to strengthen your business strategies.

5. Visa Assistance

- Streamlined visa application support for business travel to Türkiye, ensuring a hassle-free experience.



6. **Advocacy and Representation**

- Representation of your business interests at the national and government level to ensure policies that support growth and trade.
- A platform to raise concerns and collaborate on solutions directly with policymakers and stakeholders.

7. **Networking Opportunities**

- Invitations to exclusive CTBC events, such as business breakfast meetings, networking cocktails, galas and trade expos, offering unparalleled opportunities to meet prospective clients and partners.
- Participation in business delegations to Türkiye, facilitating trade and investment exploration.

8. **Capacity Building and Skill Development**

- Training sessions and webinars on topics such as export readiness, trade compliance, Foreign Direct Investments and business growth strategies.
- Mentorship opportunities with experienced industry leaders in the CTBC network.

9. **Recognition and Branding**

- Opportunities to co-host CTBC events, enhancing your business's visibility among industry leaders.

10. **Digital Tools and Resources**

- Access to an exclusive members-only online portal for resources, networking, and business opportunities.